

# Gunbarrel Community Alliance

Quarterly Review

# GCA Quarterly Review

## **Goals:**

Inform members about current status of Spine Road proposal

Receive feedback from members on GCA "performance"

Discuss needs and future activities

Involve and inform members effectively as GCA goes forward

# GCA Quarterly Review

## Agenda:

1. Clarify the status of the Spine Road development proposal (5 minutes - Kit)
2. Summarize the status of GCA (10 minutes - Kit)
3. Summarize what GCA did well and not so well (30 minutes - open comment)
4. Summarize what's ahead for GCA (15 minutes - Julie)
5. Discuss how GCA takes its next steps (30 minutes - open comment)

# GCA Quarterly Review

## Status of the Spine Road development proposal (5 minutes)

“**Concept Review**” began Jan 2020 and **ended** July 28, 2020

- Developer submitted designs January 2020
- Planning Board meeting May 21, 2020, including public hearing
- City Council meeting July 28, 2020, including public hearing

Developers MAY decide to go forward w “**Site Review;**” schedule TBD

- Could be different and more detailed plan
- Would address feedback received from Concept Review
- Would need approval by PB and Council for development to be constructed

# GCA Quarterly Review

## Status of GCA (10 minutes)

- We are officially a 501c3 nonprofit charity organization
- GCA Board: Kit and Wanda Fuller, Julie Dye, Ardith and Rod Rietema, Suzanne Smith
- Attorney: Mike Chiropolos
- Handful of “core” volunteers, ~200 members on email
- \$8300 (of 1st \$10,000 goal) donated and about \$6000 spent
- Website [www.GunbarrelCommunityAlliance.org](http://www.GunbarrelCommunityAlliance.org)
- Active FaceBook and Instagram sites pushing boycott of Hain/Celestial
- A little media coverage (LHVC, KGNU, Elephant Journal)
- Outstanding turnout of informed speakers at PB and Council meetings
- Outstanding number of good letters to PB and Council
- Needs: more “core” volunteers, ongoing financial support

# GCA Quarterly Review

**What did GCA do well? ...Not so well?** (30 minutes - open comment)

- Get organized
- Learn the issues, vocabulary, players, process...
- Set goals
- Involve volunteers/members
- Communicate with volunteers/members
- Participate in the city's concept review process (PB and Council meetings)
- Push a boycott of Hain/Celestial products
- Communicate with Hain/Celestial
- Fundraise
- Use media outlets
- Behave as an organization
- OTHER...

# GCA Quarterly Review

## What's ahead for GCA (15 minutes)

- Possible Spine Road Site Review process
- Other projects in Gunbarrel
- Gunbarrel Subcommunity Planning
- Communications w individual PB and Council members
- Ongoing fundraising to support GCA business and legal activities
- Evolution of GCA to meet new challenges

# GCA Quarterly Review

## How GCA takes its next steps (30 minutes - open comment)

- GCA Board and Team structure
- Team activities
- Legal activities
- GCA communications (meetings, letter writing, email, newsletter, open meetings, website, SM, mainstream media)
- Research and information gathering
- Participation in city processes and meetings
- Fundraising
- Communication with the general public



# GCA Quarterly Review

## Q&A

**THANK YOU** for your time, donations, efforts, and most of all, your trust!

We are a volunteer organization founded to make Gunbarrel a better place to live.

Meeting each other and working together is already helping.

GCA Board: Kit and Wanda Fuller, Julie Dye, Ardith and Rod Rietema, Suzanne Smith

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[www.GunbarrelCommunityAlliance.org](http://www.GunbarrelCommunityAlliance.org)