

Gunbarrel Community Alliance

GCA Community Meeting

July 8, 2020

Tonight's 90 minutes

Latest news: flyer, banner, social media traction, lots more...

Call to Action: How you can help:

- Instagram and Facebook blitz next Monday - Friday
- Donations if you can
- Enroll 3 friends or neighbors
- Participate in the July 21 and 28 meetings

What's coming up: July 21 and July 28 city council meetings

GCA: Latest news

- GCA membership: more than 120 on email list and growing
- Donations more than \$5000 (THANK YOU!)
- Filed for 501c3 nonprofit status w IRS (\$275 fee)
- Flyers distributed in many neighborhoods (THANKS, Rhona and volunteers)
- Interview w LHVC; watch next week for article
- Yard signs coming next week (THANKS, Dorothy and Monica)
- Retaining an attorney for legal assistance
- Contacting city staff to visit the site with us
- Boycott message on IG and FB and banners (THANKS, Aron and Julie)

GCA Social Media Campaign

- Why is social media engagement important
- How to “engage:” post, like, follow, share, comment, etc.
- When to engage
 - Now
 - Every day
 - Blitz July 13-17

GCA: What's coming up

- July 13-17 social media blitz
 - Daily IG and FB engagement
- July 21 City Council meeting open comment
 - 20 slots available; let's get them all
 - Sign up Thursday, July 16, 6 pm (we'll send out a reminder the day before)
 - Points to make:
 - **I live in Gunbarrel and I live in the city of Boulder.**
 - I pay Boulder city taxes and I vote in city elections.
 - I am a member of GCA. I support affordable housing AND I oppose this proposal.
 - Specific comments (Wildlife habitat, Gunbarrel subcommunity plan)
- July 27 GCA dress rehearsal
- July 28 City Council meeting to consider this proposal

Examples of specific comments

- **Equity for Gunbarrel**
- Don't destroy wildlife habitat--not just prairie dogs but an entire ecosystem of eagles, owls, birds, endangered species (black footed ferret), hawks, coyotes
- The 1999 Celestial Seasonings promise and intention to preserve this land as open space
- Inadequate contiguous open space in the proposal (Boulder requires 40% of the footprint to be open space)
- Lack of parks and open space nearby in Gunbarrel (Boulder allocates 20% to parks & rec and open space but Gunbarrel has only one, Eaton Park, which is mostly a wetland)
- Density too high to fit in with the neighborhood. Bad design. Congestion. Overstress on local streets, etc.
- Independent traffic study needed to assess impacts on neighborhood, road surfaces, intersection designs, etc.
- Alternative transportation (lack of safe bike path, exaggerated walking times, 20% assumed vs more realistic 7%)
- Not enough parking for the number of people expected (space limitations?)
- Industrial Manufacturing--limited amount of IM space, critical need in Boulder, so why sacrifice IM to residential?
- 172,000 sq ft limit for IM vs. 250,000 sq ft in this planned residential use
- Moratorium until a comprehensive subcommunity plan for Gunbarrel is finished
- Moratorium until effects of Covid on business space is better understood

And more specific comments...

- No solar or other 21st century design in this proposal. Boulder deserves better design.
- Walking score in the proposal is wrong. Actual score shows how far from services this will be
- Gunbarrel is more affordable for housing than Boulder already; and people can buy in, not just rent
- Gunbarrel is distant from central Boulder, distancing this AH solution from the AH problem area
- No Gunbarrel amenities: rec center, library, one of 2 subcommunities that has no public art
- Bike path planned but will need tax money; will still cross both Spine & Jay
- Gunbarrel carrying capacity is 12,000 and we are already at 12,500. Moratorium until Gunbarrel subcommunity plan
- Why destroy wildlife habitat when there are buildings in Boulder that are vacant?
- High density urban design is bad decision when covid is requiring more distancing
- Proposal brings no benefit to the community, just wildlife destruction and social congestion

Bad Arguments

- The view from your house
- Crime
- Separated affordable housing--we are looking into this
- They can buy out (it's a law)--if affordable housing is so important, zero affordable housing in Gunbarrel Center & Apex
- Live where they work, but no requirements to work in Boulder (true, but law)

Summary: How you can help

- Boycott Hain/Celestial. Save the prairie dogs!
- BLITZ: Engage on July 13-17
- Donate to GCA
- Bring in 3 friends
- Participate in council meetings on July 21 and July 28th
- Join a team or help on the side (we need writers, mapping expertise, wildlife and other expertise, speakers, and researchers)

Q&A and Discussion

Thank you for spending time with us this evening!

What questions do you have?

GCA Board: Kit and Wanda Fuller, Julie Dye, Ardith and Rod Rietema, and Suzanne Smith

Teams: Wildlife, Parks and Open Space, Legal, Communications, Neighborhood Liaison, Spirit of Gunbarrel, Fundraising,
Technical Support

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